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TRANSMITTAL LETTER

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

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-09/15/00--01065--012
*****78.75 *****78.75

SUBJECT: Gainesville Advertising Federation, Inc.
(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed is an original and one (1) copy of the articles of incorporation and a check for:

\$70.00
Filing Fee

\$78.75
Filing Fee &
Certificate of
Status

\$78.75
Filing Fee
& Certified Copy

\$87.50
Filing Fee,
Certified Copy
& Certificate

ADDITIONAL COPY REQUIRED

FROM: Brenda Somes
Name (Printed or typed)

14211 SW 70th St.
Address

Archer FL 32618
City, State & Zip

(352) 473-8000 ext. 438
Daytime Telephone number

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

00 SEP 15 PM 2:04

FILED

NOTE: Please provide the original and one copy of the articles.

gj 9/18

ARTICLES OF INCORPORATION

The undersigned incorporator, for the purpose of forming a corporation under the Florida Not for Profit Corporation Act, hereby adopts the following Articles of Incorporation:

ARTICLE I. NAME

The name of the corporation shall be the Gainesville Advertising Federation, Inc, hereafter referred to as the Federation, and shall be affiliated with the American Advertising Federation and the Fourth District of the American Advertising Federation.

ARTICLE II. PRINCIPAL OFFICE

The principal place of business for the Gainesville Advertising Federation, Inc. shall be c/o Baird Center 619 S. Main Street, Suite K, Gainesville, Florida 32601. The mailing address shall be P.O. Box 142107 Gainesville, FL 32614.

ARTICLE III. PURPOSE

The purpose of the Federation shall be to strive for the betterment of advertising in all areas affecting the advancement and general welfare of the business and its service to the public; to assist and promote public service causes; to advance the standards of advertising through a voluntary program of self-regulation; to recognize excellence in advertising; to offer programs to promote fellowship, communication, career enhancement, and education among members of the advertising industry.

ARTICLE IV. MANNER OF ELECTION OF DIRECTORS

The election of directors of the Federation shall be conducted according to the manner described in the Federation bylaws, Article 10, Sections 1-3.

ARTICLE V. INITIAL DIRECTORS/OFFICERS

Brenda Somes, President 14211 SW 70th Street Archer, FL 32618
Kinnon Thomas, Vice President 619 S. Main Street, Suite K Gainesville, FL 32601
Liz Mattox, Secretary
James Bozeman, Sr., Co-Treasurer
Mel Clark, Co-Treasurer

ARTICLE VI. INITIAL REGISTERED AGENT AND STREET ADDRESS

Brenda Somes 14211 SW 70th Street Archer, FL 32618

ARTICLE VII. INCORPORATOR

Brenda Somes 14211 SW 70th Street Archer, FL 32618

FILED
00 SEP 15 PM 2:04
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Brenda Somes

Signature/Registering Agent

14 Sept 2000

Date

Brenda Somes

Signature/Incorporator

14 Sept 2000

Date