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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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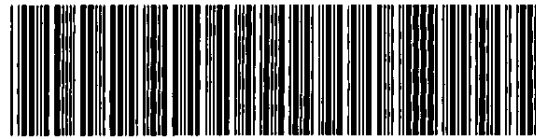
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
09 DEC -9 AM 10:43

T. HAMPTON  
DEC 10 2009  
EXAMINER

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** Retail Data, LLC  
(Name of Limited Liability Company)

The enclosed "Application by Foreign Limited Liability Company for Authorization to Transact Business in Florida," Certificate of Existence, and check are submitted to register the above referenced foreign limited liability company to transact business in Florida..

Please return all correspondence concerning this matter to the following:

Nancy Wagner, Paralegal  
(Name of Person)

Williams Mullen  
(Firm/Company)

1021 East Cary Street 17th Fl  
(Address)

Richmond, VA 23219  
(City/State and Zip Code)

For further information concerning this matter, please call:

Nancy Wagner at ( 804 ) 783-6537  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET ADDRESS:**  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

Enclosed is a check for the following amount:

- \$125.00 Filing Fee     \$130.00 Filing Fee & Certificate of Status     \$155.00 Filing Fee & Certified Copy     \$160.00 Filing Fee, Certificate of Status & Certified Copy

1909



2009

WILLIAMS MULLEN

Direct Dial: 804.783.6537  
nwagner@williamsmullen.com

December 7 2009

*Via First Class Mail*

Florida Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

Re: Application by Foreign LLC for Authorization to Transact Business in Florida

Dear Sir or Madam:

Enclosed for filing, please find an original and one (1) copy of the above-referenced Application for Retail Data, LLC, a Virginia limited liability company (the "LLC"). Also enclosed is a check in the amount of \$125.00 as payment of the filing fee, and a Certificate of Existence of the LLC in Virginia.

Please mail evidence of qualification to me at:

Nancy F. Wagner, Paralegal  
Williams Mullen  
1021 East Cary Street  
17<sup>th</sup> Floor  
Richmond, Virginia 23219

Sincerely,

A handwritten signature in black ink that reads "N F Wagner".

Nancy F. Wagner  
Corporate Paralegal

/nfw  
Enclosures

cc: Philip Goodpasture, Esq.

*A Professional Corporation*

NORTH CAROLINA • VIRGINIA • WASHINGTON, D.C. • LONDON

Two James Center 1021 East Cary Street (23219) P.O. Box 1320 Richmond, VA 23218-1320 Tel: 804.643.1991 Fax: 804.783.6507  
www.williamsmullen.com

**APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO  
TRANSACT BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 608.503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:*

1. Retail Data, LLC  
(Name of Foreign Limited Liability Company; must include "Limited Liability Company," "L.L.C.," or "LLC.")

(If name unavailable, enter alternate name adopted for the purpose of transacting business in Florida and attach a copy of the written consent of the managers or managing members adopting the alternate name. The alternate name must include "Limited Liability Company," "L.L.C.," "LLC.")

2. Virginia 3. \_\_\_\_\_  
(Jurisdiction under the law of which foreign limited liability company is organized) (FEI number, if applicable)

4. 12/10/2004 5. Perpetual  
(Date of Organization) (Duration: Year limited liability company will cease to exist or "perpetual")

6. \_\_\_\_\_  
(Date first transacted business in Florida, if prior to registration.)  
(See sections 608.501 & 608.502 F.S. to determine penalty liability)

7. 2235 Staples Mill Rd. Richmond VA 23230  
(Street Address of Principal Office)

8. If limited liability company is a manager-managed company, check here

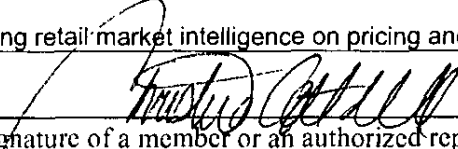
9. The name and usual business addresses of the managing members or managers are as follows:

Christine Cottrell	Manager	2235 Staples Mill Rd.	Richmond	VA 23230
David Cottrell	Manager	2235 Staples Mill Rd.	Richmond	VA 23230

10. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the translator must be submitted.)

11. Nature of business or purposes to be conducted or promoted in Florida: \_\_\_\_\_

Gathering and delivering retail market intelligence on pricing and other retail shopping related data

  
Signature of a member or an authorized representative of a member.  
(In accordance with section 608.408(3), F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)  
Christine B. Cottrell, Manager  
Typed or printed name of signee

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DIVISION OF CORPORATIONS  
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**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

PURSUANT TO THE PROVISIONS OF SECTION 608.415 or 608.507, FLORIDA STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED OFFICE AND REGISTERED AGENT IN THE STATE OF FLORIDA.

1. The name of the Limited Liability Company is:

Retail Data, LLC

If name unavailable, the alternate name to be used in the state of Florida is:

\_\_\_\_\_

2. The name and the Florida street address of the registered agent and office are:

Capitol Corporate Services, Inc.

(Name)

155 Office Plaza Dr., Suite A

Florida Street Address (P.O. Box **NOT** ACCEPTABLE)

Tallahassee

FL

32301

City/State/Zip

*Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, Florida Statutes.*

DeLanie Case *DeLanie Case*, Asst. Secretary on behalf of Capitol Corporate Services, Inc.  
(Signature)

\$ 100.00	Filing Fee for Application
\$ 25.00	Designation of Registered Agent
\$ 30.00	Certified Copy (optional)
\$ 5.00	Certificate of Status (optional)

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FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS

# Commonwealth of Virginia



## State Corporation Commission

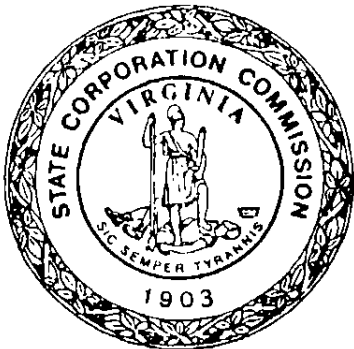
*I Certify the Following from the Records of the Commission:*

A certificate of organization was issued by the Commission to Retail Data, LLC, a limited liability company formed under the laws of VIRGINIA, effective as of December 10, 2004.

As of the date below, articles of cancellation have not been filed in this office by Retail Data, LLC, a Virginia limited liability company.

Nothing more is hereby certified.

*Signed and Sealed at Richmond on this Date:  
December 2, 2009*



*Joel H. Peck*  
Joel H. Peck, Clerk of the Commission