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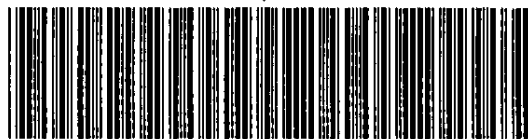
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SEAWORLD PARKS & ENTERTAINMENT

June 15, 2010

M09000004659

Dear Supplier:

Please read the important message below regarding accounts payable at SeaWorld Parks & Entertainment ("SEA").

As you may know, SEA was previously owned by Anheuser-Busch ("A-BI"). A-BI has continued to process accounts payable for SEA during 2010 under a transition agreement. Effective June 15, SEA will begin to assume certain accounts payable functions.

SEA includes the family of theme parks for SeaWorld in Orlando, San Diego and San Antonio, Busch Gardens and Adventure Island in Tampa, FL., Busch Gardens and Water Country in Williamsburg, VA., Sesame Place in Langhorne, PA., and Discovery Cove, Aquatica and the Corporate Office in Orlando, FL.

Effective June 15, 2010, please use the information below in regards to accounts payable and invoice processing for SeaWorld Parks & Entertainment.

- If you currently sell goods or services to both SEA and A-BI and send one combined invoice, you will now need to invoice SEA and A-BI separately for the goods and services that you sell to each company.
- If you currently submit your invoices by fax, there is no change to the fax number that you currently use.
- If you already send your invoice directly to one of the above SEA locations, please continue to do so.
- If your company has been set up for ERS (Electronic Receipt Settlement) which pays upon receipt of goods, and does not require an invoice to be submitted, there will be no change to this process.
- Suppliers currently using the BudExchange portal to submit invoices for payment should continue to follow this process. A separate communication will be provided at a later date to address changes to the BudExchange process.
- The billing process for freight invoices to PowerTrack will remain unchanged until further notice.

- If you currently send your invoices to A-BI in St. Louis for goods or services sold to SEA, please begin to send your invoices to the following SEA P.O Box in Orlando, Florida.

SEA P.O. Box

**SeaWorld Parks & Entertainment
P.O. Box 690429
Orlando, FL. 32869-0429**

- Supplier inquiries regarding SEA accounts payable, should be directed to the phone number and e-mail address noted below.

SEA Contact Information

- **Phone:** 1-877-660-5033
- **E-mail address:** Accounts.Payable@SeaWorld.com

- The number and e-mail address above should not be used to contact the procurement department. Please continue to contact your current procurement buyer for sourcing, pricing, negotiation and contracting requests.
- Supplier inquiries for A-BI accounts payable items should continue to be directed to the A-BI Business Service Center (BSC) in St. Louis:

A-BI BSC Contact Information

- **E-mail address:** ContactCenter@Anheuser-Busch.com
- **Phone:** (314) 765-3111
- **Fax:** (314) 256-6278

Any questions about these changes should be directed to the SEA accounts payable department using the SEA contact information above.

Thank you for your cooperation.

SeaWorld Parks & Entertainment, Inc.