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TION SERVICE COMPANY.		
ACCOUNT NO. : 12000000195		
REFERENCE: 836492 4301184		
AUTHORIZATION: Spelle le man		
COST LIMIT : \$ 1,25,00		
ORDER DATE: October 7, 2013		
ORDER TIME : 10:37 AM		
ORDER NO. : 836492-020		
CUSTOMER NO: 4301184		
DOMESTIC FILING		
NAME: BEAUTY OF THE AMERICAS, LLC		
EFFECTIVE DATE:		
ARTICLES OF INCORPORATION CERTIFICATE OF LIMITED PARTNERSHIP		
XX ARTICLES OF ORGANIZATION		
PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:		
CERTIFIED COPY XX PLAIN STAMPED COPY CERTIFICATE OF GOOD STANDING		
CONTACT PERSON: Susie Knight - EXT. 52956		
EXAMINER'S INITIALS:		

ARTICLES OF ORGANIZATION BEAUTY OF THE AMERICAS, LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the Florida Limited Liability Company Act, hereby certifies that:

FIRST: The name of the limited liability company is Beauty of the Americas, LLC (the "Company").

SECOND: The mailing address and street address of the principal office of the Company is 2900 Glades Circle, Suite 750, Weston, FL 33327.

THIRD: The name and street address of the registered agent of the Company are:

> Corporation Service Company 1201 Hays Street Tallahassee, FL 32301

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in these Articles of Organization, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

Corporation Service Company

Name:

Title:

Sue G. Knight

Assistant Vice President

The Company shall, to the fullest extent permitted by the provisions of the FOURTH: Florida Limited Liability Company Act, as the same may be amended and supplemented, indemnify the members, managers, and officers of the Company.

Dated: October 4, 2013

Arthur M. Rosenberg

Authorized Representative