

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L08000106734  
FILED 8:00 AM  
November 17, 2008  
Sec. Of State  
gmcleod

**Article I**

The name of the Limited Liability Company is:  
INVICTA DIRECT LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:  
3069 TAFT STREET  
HOLLYWOOD, FL. 33021

The mailing address of the Limited Liability Company is:  
3069 TAFT STREET  
HOLLYWOOD, FL. 33021

**Article III**

The purpose for which this Limited Liability Company is organized is:  
ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The name and Florida street address of the registered agent is:  
PAUL FELDMAN ESQ.  
2750 NE 185 ST.  
STE. 303  
AVENTURA, FL. 33180

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: PAUL FELDMAN

### **Article V**

The name and address of managing members/managers are:

Title: MGRM  
INVICTA WATCH COMPANY OF AMERICA, INC.  
3069 TAFT ST.  
HOLLYWOOD, FL. 33021

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### **Article VI**

The effective date for this Limited Liability Company shall be:

11/17/2008

Signature of member or an authorized representative of a member

Signature: PAUL FELDMAN