

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
September 18, 2007
Sec. Of State
dcurry

Article I

The name of the Limited Liability Company is:
SOUTHERN BRAND HOLDINGS, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
500 E. KENNEDY BLVD.
SUITE 200
TAMPA, FL. US 33602

The mailing address of the Limited Liability Company is:
500 E. KENNEDY BLVD.
SUITE 200
TAMPA, FL. US 33602

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
RICHARD T PETITT
500 E. KENNEDY BLVD.
SUITE 200
TAMPA, FL. 33602

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: RICHARD T. PETITT

Article V

The name and address of managing members/managers are:

Title: MGRM
RICHARD T PETITT
500 E. KENNEDY BLVD., SUITE 200
TAMPA, FL. 33602 US

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Article VI

The effective date for this Limited Liability Company shall be:

09/18/2007

Signature of member or an authorized representative of a member

Signature: RICHARD T. PETITT