

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L04000005134
FILED 8:00 AM
January 20, 2004
Sec. Of State

Article I

The name of the Limited Liability Company is:
DIRECT REWARDS MARKETING, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
3749 NW 65TH LANE
BOCA RATON, FL. US 33496

The mailing address of the Limited Liability Company is:
3749 NW 65TH LANE
BOCA RATON, FL. US 33496

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
LEONARD SCULLER
3749 NW 65TH LANE
BOCA RATON, FL. 33496

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: LEONARD SCULLER

Article V

The name and address of managing members/managers are:

Title: MGRM
LEONARD SCULLER
3749 NW 65TH LANE
BOCA RATON, FL. 33496 US

Title: MGRM
HALLIE DWORKIN
3749 NW 65TH LANE
BOCA RATON, FL. 33496 US

Title: MGRM
JAY BERNSTEIN
3205 HARRINGTON DRIVE
BOCA RATON, FL. 33496 US

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Article VI

The effective date for this Limited Liability Company shall be:

01/20/2004

Signature of member or an authorized representative of a member

Signature: LEONARD SCULLER