L02000009688

Maria Paulina Merced 12942 SW 133 Court Suite A Miami, Florida 33186 FILED 2002 APR 19 PM 4: 13 DIVIJION OF CORPORATIONS TALLAHASSEE, FLORIDA

March 21, 2002

Messrs.
Registration Section
Division of Corporations
Florida Department of State
Post Office Box 6327
Tallahassee, Fl 32314

500005308385--8 -04/19/02--01056--002 ****160.00 ****160.00

Dear Messrs:

Through the present, I hereby enclose and therefore submit for filing, the original version of the executed Articles of Organization of Identidad Advertising Development LLC, pursuant to the requirements of Chapter 608 of the Florida Statutes. In addition, I am enclosing a check, made payable to Florida Department of State, for the amount of \$ 160.00 for the following items:

- 1. \$ 100 Filing Fee for Articles of Organization
- 2. \$ 25 Designation of Registered Agent
- 3. \$ 30 Certified Copy
- \$ 5 Certificate of Status.

My contact information is as follows:

Maria Paulina Merced Miami, Florida Tel: (786) 242-2224

Facsimile: (786) 242-2998

Should you need any additional information, do not hesitate to contact me.

Best Regards,

J. BRYAN APR 2 4 2002

FILED 2002 APR 19 PM 4: 13 DIVISION OF CORPORATIONS TALLAHASSEE, FLORIDA

ARTICLES OF ORGANIZATION OF Identidad Advertising Development LLC

þ

The undersigned, for the purpose of forming a limited liability company under the laws of Florida, hereby adopts the following Articles of Organization:

ARTICLE I NAME

The name of the limited liability company is Identidad Advertising Development LLC, ("The Company")

ARTICLE II DURATION

This Company shall exist on the date of filing of these Articles with the Secretary of State of the State of Florida. The duration of the Company shall be perpetual.

ARTICLE III NATURE OF BUSINESS AND MAILING ADDRESS

This Company is organized for the purpose of engaging in all lawful activities and do all other things which may be necessary or desirable in connection with the foregoing. The mailing address and the street address of the Company's initial principal office is 12942 SW 133 Court Suite A Miami, Fl 33186.

ARTICLE IV INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this Company is 12942 SW 133 Court Suite A Miami, Florida 33186 and the registered agent at that address is Maria Paulina Merced.

FILED 2002 APR 19 PM 4: 13 DIVIDION OF CORPORATIONS TALLAHASSEE, FLORIDA

ARTICLE V PARTICIPATION CERTIFICATES

Each Member's interest in the Company shall be evidenced by a membership of ORIDA participation certificate. The amount of the capital which the initial Member's have committed as its initial capital contributions is Two Hundred and Fifty Dollars (\$ 250.00), which shall be paid entirely in cash. Additional capital contributions may be received and additional shares issued at such times and in such amounts as may be determined and allowed as provided in the Regulations and Operating Agreement.

ARTICLE VI MANAGEMENT

The Company will be managed by one or more managers to be appointed as prescribed and for the term set forth in the Regulations and Operating Agreement. The number of managers may be increased or diminished from time to time by the Members.

ARTICLE VII AMENDMENT

This Company, reserves the right to amend or repeal any provision contained in these Articles of Organization, and any right conferred upon the Members is subject to this reservation.

IN WITNESS WHEREOF, the undersigned, as a Member, has executed these Articles the 21 day of March, 2002.

Maria Paulina Merced, Authorized Representative

ACCEPTANCE BY REGISTERED AGENT

Having been named to accept service of process for the above stated Limited Liability Company, at the place designated in this Certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relatives to the proper and complete performance of my duties.

Maria Paulina Merced

Dated: March 21, 2002

2002 APR 19 PM 4: 13
DIVINION OF CORPORATIONS