Division of Corporations

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Florida Department of State

Division of Corporations Public Access System Katherine Harris, Secretary of State

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M.M.

LIMITED LIABILITY COMPANY

Merchandising and Marketing Solutions, LLC

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ARTICLES OF ORGANIZATION OF MERCHANDISING AND MARKETING SOLUTIONS, LLC

The undersigned, for the purpose of forming a limited liability company under the laws of Florida, hereby adopts the following Articles of Organization:

Article I Name

The name of the limited liability company is MERCHANDISING AND MARKETING SOLUTIONS, LLC (the "Company").

Article II Duration

This Company shall exist on the date of filing of these Articles with the Secretary of State of the State of Florida. The duration of the Company shall be perpetual.

Article III Nature of Business and Mailing Address

This Company is organized for the purpose of transacting any or all lawful business. The mailing address and the street address of the Company's initial principal office is 2575 South Ocean Boulevard, #203, Highland Beach, Florida 33487.

Article IV Initial Registered Office and Agent

The street address of the initial registered office of this Company is 2575 South Ocean Boulevard, #203, Highland Beach, Plorida 33487, and the name of the initial registered agent of this Company at that address is Michael K. Breman.

Article V Management

This Company shall initially be managed by its Members.

Article VI Members

The initial members of this Company are:

Kristin Bassetti

Michael K. Brennan

SECRETARY OF STATE

FAX AUDIT NO .: H01@00024818 6

This Company reserves the right to amend or repeal any provision contained in these Articles of Organization, and any right conferred upon the Members is subject to this reservation.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Organization the 7th day of March, 2001.

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ACCEPTANCE BY REGISTERED AGENT

Having been named to accept service of process for MERCHANDISING AND MARKETING SOLUTIONS, LLC, at the place designated in these Articles of Organization, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.

By:

Michael K. Breman

Dated: March 7, 2001

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