

2006 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F98000003215

FILED
Jan 06, 2006
Secretary of State

Entity Name: NIELSEN MEDIA RESEARCH, INC.

Current Principal Place of Business:

770 BROADWAY
NEW YORK, NY 10003

New Principal Place of Business:

Current Mailing Address:

150 MARTINGALE RD
4TH FL ATTN: M WAGNER
SCHAUMBURG, IL 60173

New Mailing Address:

150 MARTINGALE RD
4TH FL ATTN: M WAGNER
SCHAUMBURG, IL 60173

FEI Number: 06-1450569

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PCEO () Delete
Name: WHITING, SUSAN
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: CFO () Delete
Name: RODE, JANE
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: VPS () Delete
Name: SCHWARTZ-LEEPER, DAVID
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: VPAC () Delete
Name: EGGERT, RONALD F
Address: 150 MARTINGALE RD
City-St-Zip: SCHAUMBURG, IL 60173

Title: VPTX () Delete
Name: STEINMAN, FREDERICK
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

Title: () Change () Addition
Name:
Address:
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: RONALD F. EGGERT

VP

01/06/2006

Electronic Signature of Signing Officer or Director

_____ Date