

05-06-2003 90054 015 ***150.00

**2003 FOR PROFIT CORPORATION
 UNIFORM BUSINESS REPORT (UBR)**

DOCUMENT # F97000003171			
1. Entity Name PRUDENTIAL DIRECT INC.			
Principal Place of Business 213 WASHINGTON STREET 8TH FLOOR TAX NEWARK, NJ 07102		Mailing Address 213 WASHINGTON STREET 8TH FL TAX NEWARK, NJ 07102 US	
2. Principal Place of Business		3. Mailing Address	
Suite, Apt. #, etc.		Suite, Apt. #, etc.	
City & State		City & State	
Zip	Country	Zip	Country
4. FEI Number 58-1335671		Applied For Not Applicable	
5. Certificate of Status Desired <input type="checkbox"/>		\$8.75 Additional Fee Required	
6. Name and Address of Current Registered Agent		7. Name and Address of New Registered Agent	
C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324		Name Street Address (P.O. Box Number is Not Acceptable) City FL Zip Code	
8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.			
SIGNATURE		DATE	
Signature, typed or printed name of registered agent and title if applicable		(NOTE: Registered Agent signature required when returning)	
		9. Election Campaign Financing Trust Fund Contribution. <input type="checkbox"/> \$5.00 May Be Added to Fees	
10. OFFICERS AND DIRECTORS		11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	PD KALEN, MICHAEL L 213 WASHINGTON ST. NEWARK, NJ 071023777 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VP SARDIS, ANTHONY M 213 WASHINGTON STREET NEWARK, NJ 07102 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	S GUIDA, ROBERT F 213 WASHINGTON STREET NEWARK, NJ 07102 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	T CHAPLIN, CHARLES E 751 BROAD STREET NEWARK, NJ 07102 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	D CRAWFORD, THOMAS W 213 WASHINGTON STREET NEWARK, NJ 07102 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	AS GOSLIN, RAYMOND H 213 WASHINGTON STREET NEWARK, NJ 07102 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate, and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.			
SIGNATURE: 		Date: 4/30/03 973-802-6835	
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR		Date Daytime Phone #	

CR2E034 (10/02)

ATTACHMENT

80114886
F97000003171

Prudential Direct, Inc.
AS of 02/2003

Board of Directors

Full Name	Title	Address
Frawley, Kevin B	Director	213 Washington St. Newark, NJ 07102
Greene, John W	Director	213 Washington St. Newark, NJ 07102
Kalen, Michael L	Director	213 Washington St. Newark, NJ 07102
Ludwick, Harry J	Director	213 Washington St. Newark, NJ 07102
Osborn, Kevin B	Director	3 Gateway Center, Newark, NJ 07102

Officers

Full Name	Title	Address
Goslin, Raymond H	Asst. Comptroller	213 Washington St. Newark, NJ 07102
Sieb, Mark E	Asst. Comptroller	213 Washington St. Newark, NJ 07102
Ohanian, Camille	Asst. Secretary	213 Washington St. Newark, NJ 07102
Deverell, Margaret M	Comptroller	213 Washington St. Newark, NJ 07102
Kalen, Michael L	President	213 Washington St. Newark, NJ 07102
Guida, Robert F	Secretary	213 Washington St. Newark, NJ 07102
Chaplin, Cedward	Treasurer	751 Broad St., Newark, NJ 07102
Sardis, Anthony M	Vice President	213 Washington St. Newark, NJ 07102