2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F96000000956

Entity Name: TRICOR DIRECT, INC.

FILED Apr 07, 2011 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

20 THOMPSON RD 20 THOMPSON ROAD

BRANFORD, CT 06405 US BRANFORD, CT 06405 US

Current Mailing Address: New Mailing Address:

6555 W GOOD HOPE RD 20 THOMPSON ROAD

MILWAUKEE, WI 53233 BRANFORD, CT 06405 US

FEI Number: 52-1234223 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

OFFICERS AND DIRECTORS:

Title: PCEO

Name: JAEHNERT, FRANK M Address: 20 THOMPSON ROAD City-St-Zip: BRANFORD, CT 06405

Title: DS

Name: EBBENS, KRISTA J Address: 20 THOMPSON ROAD City-St-Zip: BRANFORD, CT 06405

Title: CFOD

Name: FELMER, THOMAS J Address: 20 THOMPSON ROAD City-St-Zip: BRANFORD, CT 06405

Title: VP

 Name:
 JOHNSON, KATHLEEN

 Address:
 20 THOMPSON ROAD

 City-St-Zip:
 BRANFORD, CT 06405

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KELLY LETTMANN POA 04/07/2011