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C T Corporation System

Requestor's Name
660 East Jefferson Street

Address
Tallahassee, FL 32301

City State Zip Phone

CORPORATION(S) NAME

100002375011-9
12/17/97 01059-019
****35.00 ****35.00

K-III Magazine Corporation

Changing name to:

PRIMEDIA Magazines Inc.

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97 DEC 17 PM 1:38
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

- Profit
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OFFICE OF CORPORATION

**APPLICATION BY FOREIGN CORPORATION TO FILE AMENDMENT TO
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN
FLORIDA**

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

SECTION I (1-3 must be completed)

1. K-III Magazine Corporation
Name of corporation as it appears within the records of the Department of State.
2. Incorporated under laws of: Delaware
3. Date authorized to do business in Florida: February 12, 1996

SECTION II (4-7 complete only the applicable changes)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation?

November 17, 1997

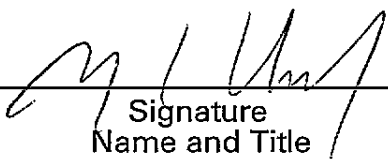
5. Name of corporation after the amendment, adding suffix "corporation," "company," "incorporated," or appropriate abbreviation, if not contained in new name of the corporation:

PRIMEDIA Magazines Inc.

6. If the amendment changes the period of duration, indicate new period of duration.

No Change

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.


Signature
Name and Title

December 11, 1997
Date

Beverly C. Chell, Secretary

State of Delaware
Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "K-III MAGAZINE CORPORATION", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "PRIMEDIA MAGAZINES INC.", THE SEVENTEENTH DAY OF NOVEMBER, A.D. 1997, AT 10 O'CLOCK A.M.



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

8809484

DATE:

12-12-97

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