
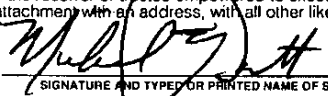


**2005 FOR PROFIT CORPORATION ANNUAL REPORT**

**FILED**  
**May 06, 2005 8:00 am**  
**Secretary of State**

05-06-2005 90085 029 \*\*\*150.00

DOCUMENT # F94000001824					
1. Entity Name HERFF JONES, INC.					
Principal Place of Business 4501 WEST 62ND ST. INDIANAPOLIS, IN 46268-2587			Mailing Address 4501 WEST 62ND ST. INDIANAPOLIS, IN 46268-2587		
2. Principal Place of Business		3. Mailing Address			
Suite, Apt. #, etc.		Suite, Apt. #, etc.			
City & State		City & State		4. FEI Number 35-1637714	
Zip		Country		5. Certificate of Status Desired <input type="checkbox"/> \$8.75 Additional Fee Required	
6. Name and Address of Current Registered Agent CT CORPORATION SYSTEM 8751 WEST BROWARD BLVD. PLANTATION, FL 33324			7. Name and Address of New Registered Agent		
			Name		
			Street Address (P.O. Box Number is Not Acceptable)		
			City		
			FL Zip Code		
8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.					
SIGNATURE _____ DATE _____ <small>Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating)</small>					
<b>FILE NOW!!! FEE IS \$150.00</b> <b>After May 1, 2005 Fee will be \$550.00</b>		9. Election Campaign Financing Trust Fund Contribution. <input type="checkbox"/> \$5.00 May Be Added to Fees			
10. OFFICERS AND DIRECTORS			11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11		
TITLE	VD <input type="checkbox"/> Delete	TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	CHEEK, MICHAEL J	NAME			
STREET ADDRESS	4501 W. 62ND ST.	STREET ADDRESS			
CITY-ST-ZIP	INDIANAPOLIS, IN 46268	CITY-ST-ZIP			
TITLE	D <input type="checkbox"/> Delete	TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	HUBBARD, JAMES W	NAME			
STREET ADDRESS	4501 WEST 62ND ST	STREET ADDRESS			
CITY-ST-ZIP	INDIANAPOLIS, IN 46268	CITY-ST-ZIP			
TITLE	VD <input checked="" type="checkbox"/> Delete	TITLE	TS <input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	FEHR, LAWRENCE F	NAME	Michael S. Parrett		
STREET ADDRESS	4501 WEST 62ND ST.	STREET ADDRESS	4501 W. 62nd Street		
CITY-ST-ZIP	INDIANAPOLIS, IN 46268	CITY-ST-ZIP	Indianapolis, IN 46268		
TITLE	DV <input type="checkbox"/> Delete	TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	SLAUGHTER, JOE K	NAME			
STREET ADDRESS	4501 WEST 62ND ST.	STREET ADDRESS			
CITY-ST-ZIP	INDIANAPOLIS, IN	CITY-ST-ZIP			
TITLE	CPD <input type="checkbox"/> Delete	TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	POTTS, ROBERT S	NAME			
STREET ADDRESS	4501 WEST 62ND ST.	STREET ADDRESS			
CITY-ST-ZIP	INDIANAPOLIS, IN 46268	CITY-ST-ZIP			
TITLE	DV <input type="checkbox"/> Delete	TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition		
NAME	ROGERS, P.T.	NAME			
STREET ADDRESS	4501 WEST 62ND ST.	STREET ADDRESS			
CITY-ST-ZIP	INDIANAPOLIS, IN	CITY-ST-ZIP			
12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.					
SIGNATURE: 		Michael S. Parrett		04/18/05 (317)297-3740	
<small>SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR</small>		<small>Date</small>		<small>Daytime Phone #</small>	

**ATTACHMENT**

**ATTACHMENT**

40083377

8/4/04

#P 94000001824

**HERFF JONES, INC. 35-1637714  
CORPORATE OFFICERS**

Robert S. Potts  
Chairman, President & Chief Executive Officer  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Mark H. Dossey  
Vice President-Sales-Yearbook Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Donld J. Agin  
Vice President-Jewelry Operations  
226 Public Street  
Providence, RI 02940

Larry T. Hill  
Vice President-Yearbook Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Bruce H. Alfreds  
Vice President-General Manager-Photography Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Kevin M. Jardina  
Vice President-Sales-Photography Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

David A. Burkert  
Vice President-Fne Papers Operations  
4601 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Michael S. Parrett  
Secretary - Treasurer  
4501 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Thomas A. Carew  
Vice President-General Manager College Division  
4601 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Patrick T. Rogers  
Vice President-Human Resources/Risk Management  
4501 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Michael J. Check  
Vice President - Chief Financial Officer  
4501 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

K. Kirk Shryoc  
Vice President-Sales-Scholastic Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Walter T. Cichy  
Vice President-Operations-Yearbook Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Joe K. Slaughter  
Vice President-General Manager-Scholastic Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Bernard R. Crandall, Jr.  
Vice President-General Manager-Yearbook Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Thomas C. Tanton  
Vice President-General Manager-  
Cap & Gown Division  
1000 North Market Street  
Champaign, IL 61820

**ATTACHMENT**

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#P9040000 1829

8/4/04

**HERFF JONES, INC. 35-1637714  
BOARD OF DIRECTORS**

Robert S. Potts  
Chairman, President & Chief Executive Officer  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Andre B. Lacy  
Chairman & Chief Executive Officer  
LDI, Ltd.  
54 Monument Circle  
Indianapolis, IN 46204

Michael J. Cheek  
Vice President – Chief Financial Officer  
4501 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Thomas E. Reilly, Jr.  
Chairman of the Board  
Reilly Industries, Inc.  
300 N. Meridian St. Suite 1500  
Indianapolis, IN 46204-1763

Bernard R. Crandall, Jr.  
Vice President-General Manager-Yearbook Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Patrick T. Rogers  
Vice President-Human Resources/Risk Management  
4501 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

James W. Hubbard  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268

Joe K. Slaughter  
Vice President-General Manager-Scholastic Division  
4625 West 62<sup>nd</sup> Street  
Indianapolis, IN 46268