
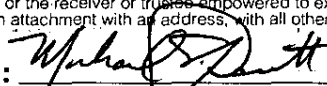


2004 FOR PROFIT CORPORATION ANNUAL REPORT

FILED
Apr 30, 2004 8:00 am
Secretary of State

04-30-2004 90343 046 ***150.00

DOCUMENT # F94000001824					
1. Entity Name HERFF JONES, INC.					
Principal Place of Business 4501 WEST 62ND ST. INDIANAPOLIS, IN 46268-2587		Mailing Address 4501 WEST 62ND ST. INDIANAPOLIS, IN 46268-2587			
2. Principal Place of Business		3. Mailing Address			
Suite, Apt. #, etc.		Suite, Apt. #, etc.			
City & State		City & State			
Zip	Country	Zip	Country	4. FEI Number 35-1637714	
				Applied For Not Applicable	
				5. Certificate of Status Desired <input type="checkbox"/> \$8.75 Additional Fee Required	
6. Name and Address of Current Registered Agent CT CORPORATION SYSTEM 8751 WEST BROWARD BLVD. PLANTATION, FL 33324			7. Name and Address of New Registered Agent		
			Name		
			Street Address (P.O. Box Number is Not Acceptable)		
			City		
			FL Zip Code		
8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.					
SIGNATURE _____ (NOTE: Registered Agent signature required when reinstating) DATE _____					
FILE NOW!!! FEE IS \$150.00 After May 1, 2004 Fee will be \$550.00		9. Election Campaign Financing Trust Fund Contribution. <input type="checkbox"/>		\$5.00 May Be Added to Fees	
10. OFFICERS AND DIRECTORS			11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11		
TITLE	CP	<input checked="" type="checkbox"/> Delete	TITLE	VD	<input type="checkbox"/> Change <input checked="" type="checkbox"/> Addition
NAME	HUBBARD, JAMES W		NAME	Michael J. Cheek	
STREET ADDRESS	4501 W. 62ND ST.		STREET ADDRESS	4501 W. 62nd Street	
CITY-ST-ZIP	INDIANAPOLIS, IN 46268		CITY-ST-ZIP	Indianapolis, IN 46268	
TITLE	D	<input type="checkbox"/> Delete	TITLE	TS	<input type="checkbox"/> Change <input checked="" type="checkbox"/> Addition
NAME	HUBBARD, JAMES W		NAME	Michael S. Parrett	
STREET ADDRESS	4501 WEST 62ND ST		STREET ADDRESS	4501 W. 62nd Street	
CITY-ST-ZIP	INDIANAPOLIS, IN 46268		CITY-ST-ZIP	Indianapolis, IN 46268	
TITLE	VD	<input checked="" type="checkbox"/> Delete	TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	FEHR, LAWRENCE F		NAME		
STREET ADDRESS	4501 WEST 62ND ST.		STREET ADDRESS		
CITY-ST-ZIP	INDIANAPOLIS, IN 46268		CITY-ST-ZIP		
TITLE	DV	<input type="checkbox"/> Delete	TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	SLAUGHTER, JOE K		NAME		
STREET ADDRESS	4501 WEST 62ND ST.		STREET ADDRESS		
CITY-ST-ZIP	INDIANAPOLIS, IN		CITY-ST-ZIP		
TITLE	CPD	<input type="checkbox"/> Delete	TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	POTTS, ROBERT S		NAME		
STREET ADDRESS	4501 WEST 62ND ST.		STREET ADDRESS		
CITY-ST-ZIP	INDIANAPOLIS, IN 46268		CITY-ST-ZIP		
TITLE	DV	<input type="checkbox"/> Delete	TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	ROGERS, P.T.		NAME		
STREET ADDRESS	4501 WEST 62ND ST.		STREET ADDRESS		
CITY-ST-ZIP	INDIANAPOLIS, IN		CITY-ST-ZIP		
12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.					
SIGNATURE: 		Michael S. Parrett		4/8/04 (317) 297-3740	
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR		Date		Daytime Phone #	

14015205



04072004 Chg-P CR2E034 (10/03)

attachment

14015205 6/20/03

HERFF JONES, INC. 35-1637714
CORPORATE OFFICERS

#F94000001824

Robert S. Potts
Chairman, President & Chief Executive Officer
4625 West 62nd Street
Indianapolis, IN 46268

Patrick E. McKeon
Vice President-General Manager-Education Division
3333 Elston Avenue
Chicago, IL 60618

Bruce H. Alfreds
Vice President-General Manager-Photography Division
4625 West 62nd Street
Indianapolis, IN 46268

Michael S. Parrett
Secretary - Treasurer
4625 West 62nd Street
Indianapolis, IN 46268

Michael J. Cheek
Vice President - Chief Financial Officer
4501 West 62nd Street
Indianapolis, IN 46268

Patrick T. Rogers
Vice President-Human Resources/Risk Management
4501 West 62nd Street
Indianapolis, IN 46268

Walter T. Cichy
Vice President-Operations-Yearbook Division
4625 West 62nd Street
Indianapolis, IN 46268

K. Kirk Shryoc
Vice President-Sales-Scholastic Division
4625 West 62nd Street
Indianapolis, IN 46268

Bernard R. Crandall, Jr.
Vice President-General Manager-Yearbook Division
4625 West 62nd Street
Indianapolis, IN 46268

Joe K. Slaughter
Vice President-General Manager-Scholastic Division
4625 West 62nd Street
Indianapolis, IN 46268

Mark H. Dossey
Vice President-Sales-Yearbook Division
4625 West 62nd Street
Indianapolis, IN 46268

Thomas C. Tanton
Vice President-General Manager-Cap & Gown Division
1000 North Market Street
Champaign, IL 61820

Louis R. Mataya
Vice President-Sales-Photography Division
4625 West 62nd Street
Indianapolis, IN 46268

Attachment

6/20/03

HERFF JONES, INC. 35-1637714
BOARD OF DIRECTORS

14015205
#94000001824

Robert S. Potts
Chairman, President & Chief Executive Officer
4625 West 62nd Street
Indianapolis, IN 46268

Andre B. Lacy
Chairman & Chief Executive Officer
LDI, Ltd.
54 Monument Circle
Indianapolis, IN 46204

Michael J. Cheek
Vice President – Chief Financial Officer
4501 West 62nd Street
Indianapolis, IN 46268

Thomas E. Reilly, Jr.
Chairman of the Board
Reilly Industries, Inc.
300 N. Meridian St., Suite 1500
Indianapolis, IN 46204-1763

Bernard R. Crandall, Jr.
Vice President-General Manager-Yearbook Division
4625 West 62nd Street
Indianapolis, IN 46268

Patrick T. Rogers
Vice President-Human Resources/Risk Management
4501 West 62nd Street
Indianapolis, IN 46268

James W. Hubbard
4625 West 62nd Street
Indianapolis, IN 46268

Joe K. Slaughter
Vice President-General Manager-Scholastic Division
4625 West 62nd Street
Indianapolis, IN 46268