

# 2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F10000004925

FILED  
May 01, 2012  
Secretary of State

Entity Name: BRANDMUSCLE, INC.

**Current Principal Place of Business:**

3750 PARK EAST DR  
BEACHWOOD, OH 44122

**New Principal Place of Business:**

**Current Mailing Address:**

3750 PARK EAST DR  
BEACHWOOD, OH 44122

**New Mailing Address:**

FEI Number: 34-1939781

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

**Name and Address of Current Registered Agent:**

NATIONAL CORPORATE RESEARCH, LTD., INC.  
515 EAST PARK AVENUE  
TALLAHASSEE, FL 32301 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

**OFFICERS AND DIRECTORS:**

Title: CP  
Name: ALEXANDER, PHILIP  
Address: 3750 PARK EAST DR  
City-St-Zip: BEACHWOOD, OH 44122

Title: CFO  
Name: MEIER, ADAM  
Address: 233 S. WACKER DR., SUITE 4400  
City-St-Zip: CHICAGO, IL 60606

Title: VP  
Name: RESNICK, BRADLEY L.  
Address: 1453 3RD ST, SUITE 305  
City-St-Zip: SANTA MONICA, CA 90401

Title: VPS  
Name: PEYRAT, ALAN  
Address: 50 PUBLIC SQUARE, 29TH FL  
City-St-Zip: CLEVELAND, OH 44113

Title: VPAS  
Name: STANKEY, DANIEL J.  
Address: 18301 SHAKER BLVD.  
City-St-Zip: SHAKER HEIGHTS, OH 44120

Title: VPTR  
Name: HEFLIN, KATHLEEN  
Address: 3750 PARK EAST DRIVE  
City-St-Zip: BEACHWOOD, OH 44122

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KATHLEEN HEFLIN

VPTR

05/01/2012

\_\_\_\_\_ Electronic Signature of Signing Officer or Director

\_\_\_\_\_ Date