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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

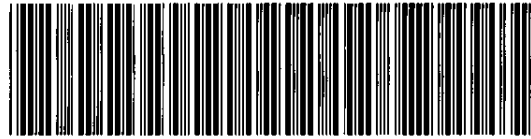
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

Office Use Only



300184525393

08/20/10--01016--019 **70.00

08/07/10--01040--027 **1550.00

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

MRS
9/10

210-39719

COVER LETTER

TO: New Filing Section
Division of Corporations

SUBJECT: DEALERTRACK SYSTEMS, INC. (Previously known as ARKONA, INC)

Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

MAYA INOYATOV

Name of Person

DEALERTRACK SYSTEMS, INC. (Previously known as ARKONA, INC)

Firm/Company

1111 MARCUS AVE, M04

Address

LAKE SUCCESS, NY 11042

City/State and Zip code

maya.inoyatov@dealertrack.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

MAYA INOYATOV

at (516) 734-3926

Name of Person

Area Code & Daytime Telephone Number

STREET/COURIER ADDRESS:

New Filing Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:

New Filing Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- \$70.00 Filing Fee \$78.75 Filing Fee & Certificate of Status \$78.75 Filing Fee & Certified Copy \$87.50 Filing Fee, Certificate of Status & Certified Copy



FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 23, 2010

MAYA INOYATOV
DEALERTRACK SYSTEMS, INC.
1111 MARCUS AVE, M04
LAKE SUCCESS, NY 11042

SUBJECT: DEALERTRACK SYSTEMS, INC.
Ref. Number: W10000039719

We have received your document for DEALERTRACK SYSTEMS, INC. and your check(s) totaling \$70.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Entities may file using only the entity's name. Please delete any reference to the "doing business as name" in your document. If you wish to register your fictitious name, you may do so by filing an application and submitting the appropriate fees to this office.

According to the application submitted to this office, this entity transacted business in the state of Florida before properly registering with the Florida Department of State, Division of Corporations. Consequently, a \$500 civil penalty and an annual report filing fee for each year the entity failed to properly file a Florida annual report are due this office. Based on the date entered on the application, the civil penalty and annual report filing fees total \$1,550.00.

The registered agent must sign accepting the designation.

If you have any questions concerning the filing of your document, please call (850) 245-6879.

Ruby Dunlap
Regulatory Specialist II

Letter Number: 710A00020192

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. DEALERTRACK SYSTEMS, INC.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION," "Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. DELAWARE 3. 33-0611746
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 6/11/1992 5. PERPETUAL
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. Approximately 06/01/2003
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 10757 S. River Front Parkway, Suite 400, South Jordan, UT 84095
(Principal office address)

1111 MARCUS AVE, SUITE M04, LAKE SUCCESS, NY 11042
(Current mailing address)

8. Provide online software solutions that enhance the efficiency and profitability of auto dealerships
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: C T Corporation System
Office Address: 1200 South Pine Island Road
Plantation, Florida 33324
(City) (Zip code)

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TALLAHASSEE FLORIDA

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

By: Anthony LiCausi
(Registered agent's signature)
Anthony LiCausi
Vice President

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Mark F. O'Neil

Address: 1111 MARCUS AVE, SUITE M04, LAKE SUCCESS, NY 11042

Vice Chairman: _____

Address: _____

Director: Eric D. Jacobs (CFO, Treasurer)

Address: 1111 MARCUS AVE, SUITE M04, LAKE SUCCESS, NY 11042

Director: Gary N. Papilsky (Secretary)

Address: 1111 MARCUS AVE, SUITE M04, LAKE SUCCESS, NY 11042

B. OFFICERS

President: Mark F. O'Neil

Address: 1111 MARCUS AVE, SUITE M04, LAKE SUCCESS, NY 11042

Vice President: _____

Address: _____

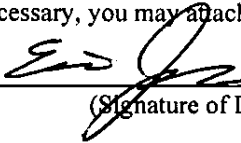
Secretary: Gary N. Papilsky

Address: 1111 MARCUS AVE, SUITE M04, LAKE SUCCESS, NY 11042

Treasurer: Eric D. Jacobs

Address: 1111 MARCUS AVE, SUITE M04, LAKE SUCCESS, NY 11042

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 
(Signature of Director or Officer listed in number 12 of the application)

14. Eric Jacobs (CFO, Treasurer)
(Typed or printed name and capacity of person signing application)

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "DEALERTRACK SYSTEMS, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SEVENTH DAY OF JUNE, A.D. 2010.

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

2300529 8300

100632346



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8038953

DATE: 06-07-10