





CORPORATION SERVICE COMPANY

ACCOUNT NO. : 072100000032

REFERENCE : 430995 7494108

AUTHORIZATION : *[Handwritten Signature]*

COST LIMIT : \$ 70.00

ORDER DATE : February 4, 2008

ORDER TIME : 8:23 AM

ORDER NO. : 430995-005

CUSTOMER NO: 7494108

FOREIGN FILINGS

NAME: TMI PROMOTIONS INC.

XXXX QUALIFICATION (TYPE: CO)

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX PLAIN STAMPED COPY

CONTACT PERSON: Cindy Harris -- EXT# 2937

EXAMINER: \_\_\_\_\_

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANACT BUSINESS IN THE STATE OF FLORIDA.

1. TMI Promotions Inc.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION," "Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Louisiana 3.
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 11/28/1988 5. perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6.
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 437 Madison Ave., New York, NY 10022
(Principal office address)
(Current mailing address)

8. Marketing
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Corporation Service Company

Office Address: 1201 Hays Street

Tallahassee, Florida 32301
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Corporation Service Company

By: Cynthia L. Harris
(Registered agent's signature)

Cynthia L. Harris
Asst. Vice President

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A 11: 26
TALLAHASSEE, FLORIDA
SECRETARY OF STATE

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

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Chairman: See attached schedule

Address: \_\_\_\_\_

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Vice Chairman: \_\_\_\_\_

Address: \_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_

B. OFFICERS

President: See attached schedule

Address: \_\_\_\_\_

Vice President: \_\_\_\_\_

Address: \_\_\_\_\_

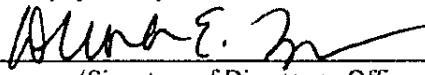
Secretary: \_\_\_\_\_

Address: \_\_\_\_\_

Treasurer: \_\_\_\_\_

Address: \_\_\_\_\_

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.   
(Signature of Director or Officer listed in number 12 of the application)

14. Deborah E. Zangra, Secretary  
(Typed or printed name and capacity of person signing application)

TMI Promotions Inc  
EIN: 72-1138865

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**Schedule of Officers**

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<u>Name</u>	<u>Title</u>	<u>Address</u>
Craig Connelly	President	5000 South Towne Drive New Berlin, WI 53151
Gary Reynolds	Director	5000 South Towne Drive New Berlin, WI 53151
Jennifer Carper	Executive VP	165 Patrick Mill Circle Ponte Vedra, FL 32082
Virginia Geraghty	CFO	5000 South Towne Drive New Berlin, WI 53151
Deborah Zangara	Director & Secretary	437 Madison Avenue New York, NY 10022
Dan Ryan	Assistant Secretary	5000 South Towne Drive New Berlin, WI 53151
Jennifer Schatzman	Assistant Secretary	437 Madison Avenue New York, NY 10022
Thomas L. Harrison	Director	437 Madison Avenue New York, NY 10022

**SECRETARY OF STATE  
TALLAHASSEE, FLORIDA**

Regarding officers' personal information (social security numbers, driver's license numbers, etc.), it is our parent company's policy to not distribute this information due to risk of identity theft.

United States of America  
State of Louisiana

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA



As Secretary of State, Jay Dardenne, I do hereby Certify that

**TMI PROMOTIONS INC.**

A corporation domiciled in BATON ROUGE, LOUISIANA,

Filed charter and qualified to do business in this State on  
November 28, 1988,

I further certify that the records of this Office indicate  
the corporation has paid all fees due the Secretary of  
State, and so far as the Office of the Secretary of State is  
concerned is in good standing and is authorized to do  
business in this State.

I further certify that this Certificate is not intended to  
reflect the financial condition of this corporation since  
this information is not available from the records of this  
Office.

In testimony whereof, I have hereunto set  
My hand and caused the Seal of my Office  
To be affixed at the City of Baton Rouge on,

February 4, 2008

Secretary of State  
34318773D



Certificate ID: 20080204005260

To validate this certificate, visit the following web site,  
go to **Commercial Division, Validate Certificate**, then  
follow the instructions displayed.

[www.sos.louisiana.gov](http://www.sos.louisiana.gov)