

2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F07000002203

FILED
Apr 29, 2011
Secretary of State

Entity Name: INSITE ADVERTISING, INC.

Current Principal Place of Business:

151 W. 26TH ST., 11TH FLOOR
NEW YORK, NY 10001

New Principal Place of Business:

Current Mailing Address:

C/O ALLOY, INC.
151 W. 26TH ST., 11TH FLOOR
NEW YORK, NY 10001

New Mailing Address:

FEI Number: 13-3961699

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: PD
Name: DIAMOND, MATTHEW C
Address: 151 W. 26TH ST., 11TH FLOOR
City-St-Zip: NEW YORK, NY 10001

Title: S
Name: DIGIOIA, GINA
Address: 151 W. 26TH ST., 11TH FLOOR
City-St-Zip: NEW YORK, NY 10001

Title: VP
Name: JOHNSON, JAMES K JR.
Address: 151 W. 26TH ST., 11TH FLOOR
City-St-Zip: NEW YORK, NY 10001

Title: T
Name: FOX, MICHAEL
Address: 151 W. 26TH ST., 11TH FLOOR
City-St-Zip: NEW YORK, NY 10001

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: GINA DIGIOIA

S

04/29/2011

Electronic Signature of Signing Officer or Director

Date