

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F05000004912

FILED
Mar 11, 2010
Secretary of State

Entity Name: SEL RETAIL OPERATIONS INC.

Current Principal Place of Business:

C/O GENERAL COUNSEL
16530 VIA ESPRILLO
SAN DIEGO, CA 92127

New Principal Place of Business:

Current Mailing Address:

C/O GENERAL COUNSEL
16530 VIA ESPRILLO
SAN DIEGO, CA 92127

New Mailing Address:

FEI Number: 94-3382285 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: P
Name: FASULO, MICHAEL
Address: 16530 VIA ESPRILLO
City-St-Zip: SAN DIEGO, CA 92127

Title: SD
Name: WILLIAMS, MICHAEL T
Address: 16530 VIA ESPRILLO
City-St-Zip: SAN DIEGO, CA 92127

Title: VT
Name: SAITO, YOSHINORI
Address: 16530 VIA ESPRILLO
City-St-Zip: SAN DIEGO, CA 92127

Title: VP
Name: TURNER, LINDA
Address: 16530 VIA ESPRILLO
City-St-Zip: SAN DIEGO, CA 92127

Title: V
Name: HALBY, KAREN L
Address: 555 MADISON AVE.
City-St-Zip: NEW YORK, NY 10022

Title: V
Name: BOEHM, TIMOTHY
Address: 555 MADISON AVE.
City-St-Zip: NEW YORK, NY 10022

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KATHRYN ZUNICH

M

03/11/2010

Electronic Signature of Signing Officer or Director

_____ Date