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PICK-UP WAIT MAIL		
(Business Entity Name)	-	
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Certified Copies Certificates of Status	······································	
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UCC FILING & SEARCH SERVICES, INC. 526 East Park Avenue Tallahassee, Florida 32301 (850) 681-6528



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FILING & SEARCH			June 25, 2004
SERVICES	CO	DRPORATION NAME (S) AND DOCU	MENT NUMBER (
	Synovate	, Inc.	
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Filing Evidence		Type of Docum	
☐ Plain/Confirmation (Copy	☐ Certificate of Sta	atus
□ Certified Copy		☐ Certificate of Go	ood Standing
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Retrieval Request		Articles & Ame	
□ Photocopy		☐ Fictitious Name	Certificate
☐ Certified Copy		□ Other	
	<u> </u>		7
NEW FILINGS		AMENDMENTS	
Profit		Amendment	
Non Profit		Resignation of RA Officer/Director	
Limited Liability		Change of Registered Agent	
Domestication		Dissolution/Withdrawal	
Other		Merger	
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OTHER FILINGS		REGISTRATION/QUALIFICATION	7
Annual Reports	X	Foreign]
Fictitious Name		Limited Liability	
Name Reservation		Reinstatement]
Reinstatement		Trademark	
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APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

(Purpose(United Corpor 9200 South Da	ate Service	es, Inc.			-
(Purpose(s	<u>-</u>	<u> </u>		cceptable)		÷
(Purpose(t address of Florida regis	stered agent: (P.O	. Box <u>NOT</u> ac	ceptable)		
	s) of corporation authorized	in home state or co	untry to be carr	ed out in state of	Florida)	
Any lawful purp	oose for which corporation					
ŧ	(6	Current mailing addr	.008)			
222 South Rive	rside Plaza, Chicago, IL					 -
35. f		Principal office addr	ress)			
22 South Rive	rside Plaza, Chicago, IL			<u> </u>	<u>, </u>	÷ ,
		ansacted business in 607.1501 & 607.15			bility)	
Upon Q	val Data first to	annanted by single-series	Elosida ifesia	to registration	<u> </u>	
(Date	of incorporation)		(Duration: Ye	ar corp. will ceas	e to exist or "p	erpetual"
August 19, 196		5.	Perpetual			
State or country	under the law of which it is	incorporated)		(FEI number, if a	pplicable)	
Delaware		3	36-2061602			
If name unavail	able in Florida, enter alterna	ate corporate name a	adopted for the	ourpose of transa	cting business	in Florid
			,- -		57	•
	orp," "Inc," "Co," or "Corp.					
'inc.," "Co.," "C		•)		" "CORPORAT		

Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

(Registered agent's signature)

- 11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.
- 12. Names and business addresses of officers and/or directors:

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ice Chairman:						<u>-,</u>
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ddress: ddress: ddress: ddress:	ou may attach an addendum	to the application	listing ad	ditional office	s and/or directo	rs.
11 37		to the application	listing ad	ditional office	s and/or directo	rs.

Addendum to Application of Synovate, Inc. to transact business in the State of Florida

ITEM 12: Names and business addresses of officers and/or directors:

A. DIRECTORS:

- 1. Douglas Flynn, c/o Aegis Group plc, 43-45 Portman Square, London W1H 6LY, United Kingdom;
- 2. Jeremy Hicks, c/o Aegis Group plc, 43-45 Portman Square, London W1H 6LY, United Kingdom;
- Adrian Chedore, c/o Aegis Group plc, 43-45 Portman Square, London W1H 6LY, United Kingdom;
- 4. Peter Chopra; c/o Aegis Group plc, 43-45 Portman Square, London W1H 6LY, United Kingdom;
- 5. Eleonore Sauerwein; c/o Aegis Group plc, 43-45 Portman Square, London W1H 6LY, United Kingdom;
- 6. Robert Philpott; c/o Synovate, Inc., 222 South Riverside Plaza, Chicago, IL 60606;
- 7. Richard Carbone, c/o Synovate, Inc., 222 South Riverside Plaza, Chicago, IL 60606.

B. OFFICERS:

- 1. Robert Philpott, Chief Executive Officer, c/o Synovate, Inc., 222 South Riverside Plaza, Chicago, IL 60606;
- 2. Richard Carbone, Chief Financial Officer and Treasurer, c/o Synovate, Inc., 222 South Riverside Plaza, Chicago, IL 60606;
- 3. Anthony J. Solzarz, Assistant Secretary, c/o Synovate, Inc., 222 South Riverside Plaza, Chicago, IL 60606.

Delaware

PAGE 1

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "SYNOVATE, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-FIRST DAY OF JUNE, A.D. 2004.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "SYNOVATE, INC." WAS INCORPORATED ON THE NINETEENTH DAY OF AUGUST, A.D. 1966.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

Warriet Smith Hindson Harrier Smith Windson Secretary of State

AUTHENTICATION: 3184300

DATE: 06-21-04

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