


2004 FOR PROFIT CORPORATION ANNUAL REPORT (AR)

FILED
Apr 15, 2004 8:00 am
Secretary of State

04-15-2004 90037 046 ***150.00

DOCUMENT # F0100000908			
1. Entity Name TRUE NORTH COMMUNICATIONS INC.			
Principal Place of Business 13801 FNB PARKWAY OMAHA NE 68154		Mailing Address 13801 FNB PARKWAY OMAHA NE 68154	
2. Principal Place of Business		3. Mailing Address	
Suite, Apt. #, etc.		Suite, Apt. #, etc.	
City & State		City & State	
Zip	Country	Zip	Country

24043255



MOORE CR2E034 (11/03)

4. FEI Number 36-1088161		Applied For <input type="checkbox"/> Not Applicable	
5. Certificate of Status Desired <input type="checkbox"/>		\$8.75 Additional Fee Required	

6. Name and Address of Current Registered Agent		7. Name and Address of New Registered Agent	
CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE FL 32301-2525		Name Street Address (P.O. Box Number is Not Acceptable) City FL Zip Code	

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE _____ DATE _____
Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating)

FILE NOW!!! FEE IS \$150.00 After May 1, 2004 Fee will be \$550.00 Make Check Payable to Florida Department of State	9. Election Campaign Financing Trust Fund Contribution. <input type="checkbox"/> \$5.00 May Be Added to Fees
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10. OFFICERS AND DIRECTORS		11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11	
TITLE NAME STREET ADDRESS CITY-ST-ZIP	V RAJAN, RAMESH 40 WEST 23RD STRET NEW YORK NY 10010 <input checked="" type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	X Albert Conte 1270 Ave of the Americas, Flr 7 New York, NY 10020 <input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	V STONE, JACQUELINE 13801 FNB PARKWAY OMAHA NE 68128 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	D CAMERA, NICHOLAS J 1271 AVENUE OF THE AMERICAS, 44TH FL NEW YORK NY 10020 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	CD BELL, DAVID A 101 EAST ERIE STREET CHICAGO IL 60611 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	VT BERNS, STEVEN 1270 AVENUE OF THE AMERICAS, 7TH FL NEW YORK NY 10020 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	V MEGEL, STEVEN 13801 FNB PARKWAY OMAHA NE 68154 <input type="checkbox"/> Delete	TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE:  Steve Megel VP 4/7/04 (402) 965-4727
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR Date Daytime Phone #

Attachment
24143255

FO100000908

**True North Communications, Inc.
Officers & Directors Report**

Officers

David Bell
Chairman & CEO
1271 Ave of the Americas, Flr 44
New York, NY 10020

Steve Megel
Vice President
13801 FNB Parkway
Omaha, NE 68154

Steven Berns
Vice President & Treasurer
1270 Ave of the Americas, Flr 7
New York, NY 10020

Marjorie Hoey
VP and Assistant Secretary
1271 Avenue of the Americas, 44th Floor
New York, NY 10020

Nicholas J. Camera
Vice President & Secretary
1271 Ave of the Americas, Flr 7
New York, NY 10020

Arthur Mason
VP Tax Counsel
1270 Avenue of the Americas, 7th Floor
New York, NY 10020

Albert Conte
Vice President Taxes & General Counsel
1270 Ave of the Americas, Flr 7
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Philip J. Perry
Assistant Secretary
1271 Ave of the Americas, Flr 7
New York, NY 10020

Jacqueline Stone
Vice President
13801 FNB Parkway
Omaha, NE 68154

Richard P. Sneider
CFO
101 East Erie Street
Chicago, IL 60611

Directors

Nicholas J. Camera
1271 Avenue of the Americas, 44th Floor
New York, NY 10020