2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F00000004719

Entity Name: PRINCOR FINANCIAL SERVICES CORPORATION

FILED Apr 28, 2010 Secretary of State

Current Principal Place of Business:	New Principal Place of Business

711 HIGH STREET

DES MOINES, IA 503920306 US

Current Mailing Address: New Mailing Address:

711 HIGH STREET ATTN: SHIRLEY HOLLISTER, S-6-W84 DES MOINES, IA 503920306 US

FEI Number: 42-0941553 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL 323012525 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: I

 Name:
 EUCHER, RALPH C

 Address:
 711 HIGH STREET

 City-St-Zip:
 DES MOINES, IA 50392 US

Title: DP

 Name:
 BEER, MICHAEL J

 Address:
 711 HIGH STREET

 City-St-Zip:
 DES MOINES, IA 503920306

Title: SVPS

 Name:
 HOFFMAN, JOYCE N

 Address:
 711 HIGH STREET

 City-St-Zip:
 DES MOINES, IA 50392 US

Title: DCEO

Name: EVERETT, NORA M Address: 711 HIGH STREET

City-St-Zip: DES MOINES, IA 503920306

Title: SVP

 Name:
 BROWN, DAVID J

 Address:
 711 HIGH STREET

 City-St-Zip:
 DES MOINES, IA 50392 US

Title:

Name: BASSETT, CRAIG L Address: 711 HIGH STREET

City-St-Zip: DES MOINES, IA 50392 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: PATRICIA A BARRY ACSE 04/28/2010