


**2004 FOR PROFIT CORPORATION ANNUAL REPORT**

**FILED**  
**Jan 26, 2004 8:00 am**  
**Secretary of State**

01-26-2004 90057 004 \*\*\*150.00

**DOCUMENT # 848979**

1. Entity Name  
**CIGNA DIRECT MARKETING COMPANY, INC.**



Principal Place of Business  
**1601 CHESTNUT ST  
 PHILADELPHIA, PA 19192 US**

Mailing Address  
**1601 CHESTNUT ST  
 TL22C KAREN STEVENS  
 PHILADELPHIA, PA 19192 US**  
*Carolyn Caldwell*


2. Principal Place of Business  
 Suite, Apt. #, etc.

3. Mailing Address  
 Suite, Apt. #, etc.

City & State  
 Zip Country

11001000

**State Reporting**



01072004 Chg-P CR2E034 (10/03)

4. FEI Number  
**58-1136865**

Applied For  
 Not Applicable

5. Certificate of Status Desired  **\$8.75 Additional Fee Required**

6. Name and Address of Current Registered Agent  
**CT CORPORATION SYSTEM  
 1200 S. PINE ISLAND ROAD  
 PLANTATION, FL 33324**

7. Name and Address of New Registered Agent

Name

Street Address (P.O. Box Number is Not Acceptable)

City **FL** Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_  
Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating)

**FILE NOW!!! FEE IS \$150.00 After May 1, 2004 Fee will be \$550.00**

9. Election Campaign Financing Trust Fund Contribution.  **\$5.00 May Be Added to Fees**

10. OFFICERS AND DIRECTORS

TITLE NAME STREET ADDRESS CITY-ST-ZIP	VP MCHALE, BARRY R 1601 CHESTNUT ST PHILADELPHIA, PA 19192 <input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	D ISRAELITE, MICHAEL 1601 CHESTNUT ST PHILADELPHIA, PA <input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	S UPTON, ROBERT J 1601 CHESTNUT ST PHILADELPHIA, PA <input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	AS MARKOE, JOAN A. 879 N STILLMAN STREET PHILADELPHIA, PA <input type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	PD KREMER, DOUGLAS 1601 CHESTNUT ST PHILADELPHIA, PA 19192 <input checked="" type="checkbox"/> Delete
TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Delete

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE NAME STREET ADDRESS CITY-ST-ZIP	<input type="checkbox"/> Change <input type="checkbox"/> Addition

12. I hereby certify that the information supplied in this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address with all other listed employees.

**SIGNATURE:**  **1-14-03** **215 761 4571**  
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR Date Daytime Phone #

attachment

# 848979

(281)

44004388

CIGNA DIRECT MARKETING COMPANY, INC.  
(FORMERLY: MEMBERSHIP ASSISTANCE CORPORATION)

ADDRESS:  
TWO LIBERTY PLACE  
PHILADELPHIA  
PA 19192

TELEPHONE:  
(215) 761-1000

OWNERSHIP: LIFE INSURANCE COMPANY OF NORTH AMERICA - 100%

DIRECTORS

MICHAEL A. ISRAELITE  
MICHAEL J. TALARICO  
(1) VACANCY  
GREGORY H. WOLF

OFFICERS

(1) VACANCY  
BARRY R. MC HALE

MICHAEL A. ISRAELITE  
SUSAN J. LATELLA  
MICHAEL J. TALARICO  
ROBERT J. UPTON  
JOAN A. MARKOE  
EDWIN R. MUENZNER  
JOHN P. FREY  
AXEL A. VON BORSIG

PRESIDENT  
VICE PRESIDENT  
TREASURER  
ASSISTANT VICE PRESIDENT  
ASSISTANT VICE PRESIDENT  
ASSISTANT VICE PRESIDENT  
CORPORATE SECRETARY  
ASSISTANT SECRETARY  
ASSISTANT SECRETARY  
ASSISTANT TREASURER  
ASSISTANT TREASURER