


FILE NOW: FILING FEE AFTER MAY 1 IS \$550.00

FILED
May 02 1997 8:00am
Secretary of State

PROFIT CORPORATION ANNUAL REPORT 1997		FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State DIVISION OF CORPORATIONS
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DOCUMENT # 831895 (8)
1. Corporation Name
MARITZ MARKETING RESEARCH INC.



Principal Place of Business 1287 N HWY DRIVE FENTON MO 63099 US	Mailing Address 1375 NORTH HIGHWAY DRIVE ATTN: TAX DEPARTMENT FENTON MO 63026-1828 US
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3. Date Incorporated or Qualified 02/26/1974	3a. Date of Last Report 04/30/1996
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2. Principal Place of Business 21 Suite, Apt #, etc. 22 City & State 23 Zip 24	2a. Mailing Address 26 1375 North Highway Drive Suite, Apt #, etc. 27 Attn: Tax Department City & State 28 Fenton, MO Zip 29 63099-0100 Country 30 US
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4. FEI Number 43-0890097	Applied For <input type="checkbox"/> Not Applicable
5. Certificate of Status Desired <input type="checkbox"/>	\$8.75 Additional Fee Required
6. Election Campaign Financing Trust Fund Contribution <input type="checkbox"/>	\$5.00 May Be Added to Fees
8. This corporation has liability for Intangible tax under s. 199.032, Florida Statutes <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

9. Name and Address of Current Registered Agent
**CT CORPORATION SYSTEM
1200 S. PINE ISLAND ROAD
PLANTATION FL 33324**

10. Name and Address of New Registered Agent

81 Name	85 Zip Code
82 Street Address (P.O. Box Number is Not Acceptable)	
83	
84 City	FL

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE: _____ (NOTE: Registered Agent signature required when reinstating) _____ DATE: _____

12. OFFICERS AND DIRECTORS		
TITLE	V	<input type="checkbox"/> DELETE
NAME	CONTE, ANTHONY H.	
STREET ADDRESS	9175 GRANT PARK DRIVE	
CITY- ST- ZIP	ST. LOUIS MO	
TITLE	T	<input checked="" type="checkbox"/> DELETE
NAME	FLEISHER, D.L.	
STREET ADDRESS	314 BRISTOL ROAD	
CITY- ST- ZIP	WEBSTER GROVES MO	
TITLE	PD	<input type="checkbox"/> DELETE
NAME	LIPOVSKY, RONALD P	
STREET ADDRESS	1633 SPRING CHASE DRIVE	
CITY- ST- ZIP	FENTON MO	
TITLE	VP	<input type="checkbox"/> DELETE
NAME	STOLAR, HENRY S.	
STREET ADDRESS	59 KINGSBURY PLACE	
CITY- ST- ZIP	ST. LOUIS MO	
TITLE	S	<input type="checkbox"/> DELETE
NAME	REINBERG, J.D.	
STREET ADDRESS	1702 CONNEMARA DRIVE	
CITY- ST- ZIP	MANCHESTER MO	
TITLE	D	<input type="checkbox"/> DELETE
NAME	COCHRAN, J.J.	
STREET ADDRESS	12869 WHITEHORSE LN	
CITY- ST- ZIP	DES PERES MO	

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12		
1.1 TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
1.2 NAME		
1.3 STREET ADDRESS		
1.4 CITY- ST- ZIP		
2.1 TITLE	Treasurer	<input type="checkbox"/> Change <input checked="" type="checkbox"/> Addition
2.2 NAME	James W. Kienker	
2.3 STREET ADDRESS	2 Geyerwood Lane	
2.4 CITY- ST- ZIP	St. Louis, MO 63131	
3.1 TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
3.2 NAME		
3.3 STREET ADDRESS		
3.4 CITY- ST- ZIP		
4.1 TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
4.2 NAME		
4.3 STREET ADDRESS		
4.4 CITY- ST- ZIP		
5.1 TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
5.2 NAME		
5.3 STREET ADDRESS		
5.4 CITY- ST- ZIP		
6.1 TITLE		<input type="checkbox"/> Change <input type="checkbox"/> Addition
6.2 NAME		
6.3 STREET ADDRESS		
6.4 CITY- ST- ZIP		

14. I do hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE: *Anthony H. Conte* **SIGNATURE REQUIRED** **Anthony H. Conte - Vice President 4-23-97 (314)827-2320**
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR Date Daytime Phone #

CR2E034 (9/96)

**Maritz Marketing Research Inc.
1297 North Highway Drive
Fenton, Missouri 63099-0100
FIN #43-0890097**

Additional Corporate Officers:

**Carol Miller Wofsey - Vice President & Assistant Secretary
Soc. Sec. #098-44-3260
7171 Kingsbury Boulevard
St. Louis, Missouri 63130**

**John F. Risberg - Vice President & Assistant Secretary
Soc. Sec. #492-58-9105
520 Scott Avenue
St. Louis, Missouri 63122**

**Maritz Marketing Research Inc.
1297 North Highway Drive
Fenton, Missouri 63099-0100
FIN #43-0890097**

Additional Board of Directors:

Catherine E. Kneidl
18 East Swon
St. Louis, MO 63119

Michael D. Phillips
1804 Parsonage Drive
St. Louis, MO 63005

William T. Rogers
6928 Williamsburg
Sylvania, OH 43560

Jack J. Sorrentino
9150 Fort Donelson
St. Louis, MO 63123