

**FILE NOW: FILING FEE AFTER MAY 1 IS \$225.00**

PROFIT  
CORPORATION  
ANNUAL REPORT  
**1996**



FLORIDA DEPARTMENT OF STATE  
Sandra B. Mortham  
Secretary of State  
DIVISION OF CORPORATIONS

113

**DOCUMENT # 831895 (8)**

1. Corporation Name  
**MARITZ MARKETING RESEARCH INC.**



Principal Place of Business  
**1375 NORTH HIGHWAY DRIVE  
FENTON MO 63099**

Mailing Address  
**1375 NORTH HIGHWAY DRIVE  
FENTON MO 63099**

3. Date Incorporated or Qualified <b>02/26/1974</b>	3a. Date of Last Report <b>04/19/1995</b>
4. FEI Number <b>43-0890097</b>	Applied For <input type="checkbox"/> Not Applicable
5. Certificate of Status Desired <input type="checkbox"/>	<b>\$8.75 Additional Fee Required</b>
6. Election Campaign Financing Trust Fund Contribution <input type="checkbox"/>	<b>\$5.00 May Be Added to Fees</b>
8. This corporation has liability for intangible tax under s. 199.032, Florida Statutes <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

2. Principal Place of Business	2a. Mailing Address
21 <b>1297 North Highway Drive</b>	26 <b>1375 North Highway Drive</b>
Suite, Apt. #, etc.	Suite, Apt. #, etc.
22	27 <b>Attn: Tax Department</b>
City & State	City & State
23 <b>Fenton, MO</b>	28 <b>Fenton, MO</b>
Zip	Zip
24 <b>63099</b>	29 <b>63099</b>
Country	Country
25 <b>US</b>	30 <b>US</b>

**9. Name and Address of Current Registered Agent**

**CT CORPORATION SYSTEM  
1200 S. PINE ISLAND ROAD  
PLANTATION FL 33324**

**10. Name and Address of New Registered Agent**

81 Name
82 Street Address (P.O. Box Number is Not Acceptable)
83
84 City
FL 85 Zip Code

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable

(NOTE: Registered Agent signature required when reinstating)

DATE

12. OFFICERS AND DIRECTORS		13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12	
TITLE	V <input type="checkbox"/> DELETE	1.1 TITLE	V <input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	<b>CONTE, A.H.</b>	1.2 NAME	<b>Anthony H. Conte</b>
STREET ADDRESS	<b>9175 GRANT PARK DRIVE</b>	1.3 STREET ADDRESS	<b>9157 Grant Park Drive</b>
CITY-ST-ZIP	<b>ST. LOUIS MO</b>	1.4 CITY-ST-ZIP	<b>St. Louis, MO 63123</b>
TITLE	T <input type="checkbox"/> DELETE	2.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	<b>FLEISHER, D.L.</b>	2.2 NAME	
STREET ADDRESS	<b>314 BRISTOL ROAD</b>	2.3 STREET ADDRESS	
CITY-ST-ZIP	<b>WEBSTER GROVES MO</b>	2.4 CITY-ST-ZIP	
TITLE	PD <input type="checkbox"/> DELETE	3.1 TITLE	P/D <input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	<b>LIPOVSKY, RONALD P</b>	3.2 NAME	<b>Ronald P. Lipovsky</b>
STREET ADDRESS	<b>1375 N. HIGHWAY DRIVE</b>	3.3 STREET ADDRESS	<b>1633 Spring Chase Drive</b>
CITY-ST-ZIP	<b>FENTON MO</b>	3.4 CITY-ST-ZIP	<b>Fenton, MO 63026</b>
TITLE	VP <input type="checkbox"/> DELETE	4.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	<b>STOLAR, HENRY S.</b>	4.2 NAME	
STREET ADDRESS	<b>59 KINGSBURY PLACE</b>	4.3 STREET ADDRESS	
CITY-ST-ZIP	<b>ST. LOUIS MO</b>	4.4 CITY-ST-ZIP	
TITLE	S <input type="checkbox"/> DELETE	5.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	<b>REINBERG, J.D.</b>	5.2 NAME	
STREET ADDRESS	<b>1702 CONNEMARA DRIVE</b>	5.3 STREET ADDRESS	
CITY-ST-ZIP	<b>MANCHESTER MO</b>	5.4 CITY-ST-ZIP	
TITLE	D <input type="checkbox"/> DELETE	6.1 TITLE	<input type="checkbox"/> Change <input type="checkbox"/> Addition
NAME	<b>COCHRAN, J.J.</b>	6.2 NAME	
STREET ADDRESS	<b>12869 WHITEHORSE LN</b>	6.3 STREET ADDRESS	
CITY-ST-ZIP	<b>DES PERES MO</b>	6.4 CITY-ST-ZIP	

14. I do hereby certify that the information supplied with this filing is voluntarily furnished and does not qualify for the exemption stated in Section 119.07(3)(k), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE: *David L. Fleisher* **David L. Fleisher - Treasurer 4/24/96 (314) 827-2320**

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

Date

Daytime Phone #

CR2E034 (12/95)

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**Maritz Marketing Research Inc.  
1297 North Highway Drive  
Fenton, Missouri 63099-0100  
FIN #43-0890097**

Additional Corporate Officers:

Carol Miller Wofsey - Vice President & Assistant Secretary  
Soc. Sec. #098-44-3260  
7171 Kingsbury Boulevard  
St. Louis, Missouri 63130

John F. Risberg - Vice President & Assistant Secretary  
Soc. Sec. #492-58-9105  
520 Scott Avenue  
St. Louis, Missouri 63122

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**Maritz Marketing Research Inc.  
1297 North Highway Drive  
Fenton, Missouri 63099-0100  
FIN #43-0890097**

Additional Board of Directors:

Catherine E. Kneidl  
18 East Swon  
St. Louis, MO 63119

Michael D. Phillips  
1804 Parsonage Drive  
St. Louis, MO 63005

William T. Rogers  
6928 Williamsburg  
Sylvania, OH 43560