

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# 804758

FILED
Apr 26, 2010
Secretary of State

Entity Name: THE HERSHEY COMPANY

Current Principal Place of Business:

100 CRYSTAL A DRIVE
HERSHEY, PA 17033 US

New Principal Place of Business:

Current Mailing Address:

100 CRYSTAL A DRIVE
TAX DEPARTMENT
HERSHEY, PA 17033 US

New Mailing Address:

100 CRYSTAL A DRIVE
HERSHEY, PA 17033 US

FEI Number: 23-0691590

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CT CORPORATION SYSTEM
1200 S. PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: VAGC
Name: SNYDER, BURTON S
Address: 100 CRYSTAL A DRIVE
City-St-Zip: HERSHEY, PA 17033

Title: D
Name: CAVANAUGH, ROBERT F
Address: 2121 AVENUE OF THE STARS, SUITE 3000
City-St-Zip: LOS ANGELES, CA 90067

Title: V
Name: AZZARA, DANIEL
Address: 1025 REESE AVE.
City-St-Zip: HERSHEY, PA 17033

Title: DPC
Name: WEST, DAVID J
Address: 100 CRYSTAL A DRIVE
City-St-Zip: HERSHEY, PA 17033

Title: ASAT
Name: COTTONARO, JOSEPH A
Address: 100 CRYSTAL A DRIVE
City-St-Zip: HERSHEY, PA 17033

Title: T
Name: STROH, ROSA C
Address: 100 CRYSTAL A DRIVE
City-St-Zip: HERSHEY, PA 17033

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JOSEPH A. COTTONARO

ASAT

04/26/2010

_____ Electronic Signature of Signing Officer or Director

_____ Date